



Little Athletics Chelsea

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Annual Report

2013/14



Centre Contact Details

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Postal Address	CHELSEA LITTLE ATHLETICS CENTRE P.O. BOX 87 CHELSEA VICTORIA 3196
Centre Location	Edithvale Recreation Reserve Edithvale Road, Edithvale, Victoria (Melway Map 93 C9)

Affiliated Clubs

Panthers



Redbacks



Roadrunners



Life members

Little Athletics Chelsea wishes to recognise the following people and to thank them for the very significant time and effort, made over a long period, and that we are indeed grateful that they have contributed to make the Centre what it is today.

Mr Jim Rankin	Mr John Van Echteld	Mr Peter Richardson
Mr Lindsay Best	Mr Brian Gray	Mr Ian Brown
Mr John Ellem	Mr Frank Sullivan (dec.)	Mr Doug Gittens
Mrs Ann Riley	Mr Paul Riley	Mrs Faye Cornwill
Mrs Carol Butterfield	Mr Greg Butterfield	Mr Ian Dornom
Mr Steve Downie	Mr Trevor Sasman	Mr Mark Thomas
Mrs Ros MacInnes	Mr Terry Clark	Mr Ray Fyans
Mrs Elaine Simpson	Mrs Sue Davis	Mrs Liz Scammell
Mr Alan Senior	Mr Michael Stock	Mrs Anne Mellett
Mr Carlo Ballerini	Mr Andrew Holten	Mr Peter Crawford
Mr Richard Cullen	Ms Claudette MacDonald	

2013/14 Centre Committee

President: Murray Smith

Vice President: Sue Hendricks

Secretary: Ruby Holten

Treasurer: Gary Macfarlane

General committee: Prue Mitchell

Dani Macfarlane

Greg Russo

Anthony Cafarella

Stephen Blyth

Sarah Spurgeon

Aaron MacDonald

Alicia Kozcek

2013/14 Panthers' Club Committee

President: Prue Mitchell

General committee: Pauline Pawsey, Jamie Johnson, Wendy Bartleman, Tony Simonelli, Paul Grech

2013/14 Redbacks' Club Committee

President: Dani Macfarlane

General committee: Claire Cleaver, Ron Koczek, Mina Wahl, Hayley, Kennedy

2013/14 Roadrunners' Club Committee

President: Greg Russo

General committee: Janelle Russo, Thomas Ludwig, Scott Benton, Carol Benton, Matt Alford

2013/14 Centre Roles & Responsibilities

Little Athletics Chelsea would like to thank the following people for their contribution throughout the season. With the efforts of these people the Centre would not be able to provide the sport to the athletes and members of our Centre.

Role	Responsible Person
President	Murray Smith
Vice President	Sue Hendricks

Communications Manager (Secretary)	Ruby Holten
Website Manager	Anthony Cafarella
WWC Registrar	Sue Hendricks
Handbook Editor	Anthony Cafarella
Handbook Publisher	Therese Smith

Finance Manager (Treasurer)	Gary Macfarlane
Registrar	Scott Benton
Bunnings BBQ Manager	George Vryonis
Uniform Manager	Sue Hendricks
BBQ Manager	Pauline Pawsey
Canteen Manager	Amy Menhennitt

SMR Delegate	Murray Smith
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Operations Manager	Murray Smith
Ground Announcer	Murray Smith
Program Manager	Murray Smith
Event-data Manager	Therese Smith
Age-group Coordinator Manager	Dani MacFarlane
Starters' Manager	Peter McVay
Awards Manager	Murray Smith
Chief Official	Anthony Cafarella

Development Manager	Dani MacFarlane
Coaching Manager	Dani MacFarlane
On-track Manager	Janelle Russo
External competition Manager	Thomas Ludwig
Team Manager	Thomas Ludwig

Team Manager (cross country)	Prue Mitchell
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Facilities Manager	Stephen Blyth
Building facilities Manager	Mel Patton
Equipment Manager	Murray Smith
KCC Liaison	Stephen Blyth
Track Marker	Andrew Holten
Technical advisor	Scott Benton

Marketing Manager	Carol Benton
Sponsorship Manager	Carol Benton
Media Manager	Greg Russo & Therese Smith
Community Promotion Manager	Murray Smith
LAPS Manager	Prue Mitchell

Special events Manager	Anthony Cafarella
Open Day Manager	Anthony Cafarella
Chelsea Gift Manager	Anthony Cafarella
Medallion Day Manager	Anthony Cafarella

Centre President's Report

Once again I would like to thank my wife and kids for their support while I fill the President's. Secondly I extend a big thanks to the Centre Committee for all their efforts in delivering a weekly athletics program to our 280 athletes. I'd also like to thank all the athletes and their families for putting up with the temporary facilities, and I'm sure you will all agree it has been worth it in the long run as our new home is fantastic.

Some of the highlights for me since the last Medallion Day and AGM are:

- Olympian Kaila McKnight running one of the Wednesday night training sessions for our athletes.
- Getting into our new home after approximately 12 months in the portables.
- The increase in the number of Chelsea athletes attending Regional and State athletic events. Looking to the 2014-15 season I would hope to see the numbers continue to increase. You don't have to be a high achieving athlete to take part in these events. Although not essential, it helps to enjoy what you do, give it your best and have fun while doing it. You will even make some new friends along the journey.
- The incredible exposure we have received in the Mordialloc Chelsea Leader newspaper for the entire season.
- In a non-Olympic year having registration numbers up on last year, when many other Centres experienced a reduction.
- Our external fundraising activities which generated funds for the Royal Children's Hospital, the McGrath Foundation via the Pinkletics Day, and McHappy Day at McDonalds Chelsea Heights.
- Former Little Athletes who returned to the Centre to assist the younger athletes. Well done to Ruby Holten, Kaih Mitchell, Aaron Macdonald and Sean Hendricks.
- Therese Smith being recognised with the Silver Volunteer of the Year Award by Little Athletics Victoria for her contribution to the sport at the Centre, in the local media and at State level.
- The Centre receiving a \$1,200 Telstra Kids Fund grant for purchase of new high jump mats thanks to a nomination from Martin Vella.

Apart from our race starters, finish line officials and recorders, On Track team plus Age Group Co-ordinators, spikers, rakers etc., special mention also goes to the following individuals who have made a significant contribution to the operation of the Centre outside of our Saturday mornings (with apologies to anyone I have overlooked):

- Therese Smith for her tireless efforts in getting the results sheets organised every Friday, followed by collating the results at the end of the day and entering almost 14,000 results over the season. On top of that she got the Leader newspaper articles submitted each week before the time of the editor's deadline.
- Dani Macfarlane for developing and implementing an extremely well structured mid-week coaching program, fun events for the kids on Gift Day, plus a million and one other things
- Gary Macfarlane for his efforts as Centre Treasurer, line marker, ride-on mower operator, and shed organiser amongst other things
- Anthony Cafarella for his efforts in running the Centre's website, special events, production of the season handbook, mid-week coaching and contribution to Council discussions
- Sue and Ralph Hendricks for ensuring we have the Centre and Club tops in stock
- Prue Mitchell for her role in managing the winter cross-country team.
- Stephen Blyth for his role in discussions with Council
- Carol and Scott Benton for their efforts as the Centre's Marketing Co-ordinator and Registrar respectively
- Amy and Gary Menhennitt plus Jenny Woodhouse for keeping the canteen supplied and operating
- Pauline Landt for keeping the BBQ supplied and running along with Mel Patton and Andrew Goodfellow
- Thomas Ludwig for handling all the work associated with being our external competition Team Manager.
- George Vryonis for managing the annual Bunnings BBQ fundraiser
- Wendy Bartleman for sowing all the new wrist bands

Our new committee will be working away over winter planning for the 2014/15 season. For everyone else, until I see you again in September for registration, adieu!

Murray

Centre Secretary's Report

Here are just a few of the important things I've learned this year in my second year as Chelsea's secretary...

As well as learning the difference between Cc and Bcc in emails... I have learned the importance of balancing my many commitments in life. Between university studies, work and my own athletics training and competitions, any time I can make it down to Chelsea is a great relief to me. Little Athletics Chelsea has an amazing atmosphere that I have not seen at any other club. The kids enjoy themselves, they strive to be their best and they encourage each other while doing so. It is also part of the reason why I enjoy remaining so involved with the club; I get to help making the centre a fun and rewarding place for everyone.

The life and soul of little athletics is our volunteers, our officials, and more often than not our parents. They are there week after week measuring, recording, setting up, packing up and encouraging everyone to be their best. These are people who have earned great respect from me as I've seen them all out in the freezing cold and the sweltering heat. Without volunteers like these competitions would not be able to go ahead.

The season would not happen without the dedication of people such as Murray and Therese Smith. Whenever I was snowed in Murray would be the first one to offer a helping hand and take on some of my responsibilities as well as his own. Murray and Therese Smith have taken on much of the responsibility of the club and I'm completely in awe of how they make it look so easy. But the truth is each of your committee members puts in a tremendous amount of effort to help the centre run as smoothly and efficiently as possible.

Athletics is a growing sport and this is where it begins. Little athletics is the grassroots of Track and Field. As an athlete myself I can say it is important to remember to always enjoy what you're doing. You don't have to be achieving PBs every time you compete and you don't need to be the best; you just need to be out there on the track trying your best and giving it a go.

I look forward to the coming season 2014/15 and hope you see you all again at registration in September.

Ruby Holten.

Treasurer's Report

From Gary Macfarlane

Profit & Loss for the year ended 28th February 2014

	2013-14	2012-13	2011-12	2010-11	2009-10	2008-09
Income						
Memberships	\$25,283.40	\$23,689.63	\$18,384.94	\$21,968.80	\$17,909.00	\$18,321.80
Chelsea Gift	\$198.90		\$306.00	\$408.00	\$284.50	\$611.70
Open Day			\$3,218.00	\$2,090.00	\$4,432.15	\$3,153.30
Multi Entry Fees					\$372.50	\$520.00
Canteen	\$5,929.35	\$6,040.35	\$13,578.80	\$10,366.80	\$4,840.15	\$3,207.55
BBQ	\$4,888.55	\$5,674.05		\$1,343.70	\$3,942.10	\$2,655.50
Bunnings BBQ	\$1,059.25	\$1,283.65			\$4,199.50	\$2,029.90
Coffee Van	\$543.00	\$626.50				
Ritchies IGA			\$85.85	\$248.72	\$576.32	\$424.12
Sponsorship	\$2,000.00	\$1,150.00	\$6,423.80		\$500.00	\$3,775.00
Grants	\$1,200.00	\$2,200.00	\$434.00	\$1,929.84	\$4,918.00	
Uniform	\$5,521.21	\$3,770.00	\$4,130.00	\$2,908.00	\$3,126.00	\$3,262.00
Raffles		\$390.00				
40th Anniversary					\$2,046.00	
Total Income	\$46,623.66	\$44,824.18	\$46,561.39	\$41,263.86	\$47,146.22	\$37,960.87
Cost of Sales						
Canteen	\$4,198.04	\$3,656.88	\$12,810.52	\$8,874.99	\$8,272.21	\$7,452.26
BBQ	\$2,484.43	\$2,485.49				
Bunnings BBQ	\$535.20					
Uniform	\$13,213.20	\$5,494.05	\$2,135.50	\$2,790.50	\$3,260.75	\$2,056.58
Total Cost of Sales	\$20,430.87	\$11,636.42	\$14,946.02	\$11,665.49	\$11,532.96	\$9,508.84
Gross Profit	\$26,192.79	\$33,187.76	\$31,615.37	\$29,598.37	\$35,613.26	\$28,452.03
Expenses						
Accounting/Audit Fees	\$200.00					
Bank Fees	\$39.14	\$56.35				
Advertising / Marketing Items		\$1,357.65	\$2,289.49			
Club Presentation Nights		\$400.00	\$1,567.10	\$3,130.01	\$3,838.17	\$1,079.60
Coaching - On Track	\$1,200.00	\$1,175.00		\$540.00	\$2,080.00	
Committee Dinners, etc	\$885.55	\$240.60	\$478.29	\$223.40	\$789.84	
Donations	\$600.55	\$714.60				
Electricity	\$764.02	\$500.43	\$900.20	\$1,071.50	\$864.20	\$700.35
Equipment - Admin/Office	\$650.68	\$4,057.12			\$11,964.09	
Equipment - Sporting	\$3,374.38	\$1,621.23	\$1,941.01	\$6,255.27		\$7,117.52
External Competition Fees	\$624.00	\$462.00		\$146.00		\$722.50
First Aid	\$288.81	\$145.15				
Hire				\$400.00	\$239.00	\$169.00
LAV Registrations	\$10,410.00	\$10,306.00	\$9,650.27	\$9,566.00	\$9,475.00	\$8,772.30
LAV Donations	\$50.00	\$50.00				
Maintenance	\$1,061.03	\$656.75				
Miscellaneous	\$170.41	\$387.60				
Open Day			\$1,426.20	\$3,774.51		
Postage	\$23.60				\$75.00	\$70.00
Printing & Stationery	\$1,803.33	\$1,361.67	\$2,879.90	\$815.54		
Rent	\$348.00	\$642.20	\$836.60	\$736.50	\$715.50	\$600.00
Software	\$200.00	\$200.00		\$200.00	\$740.00	
Starters Caps	\$253.00	\$171.60				
Telephone / Internet		\$27.50				
Training Courses		\$315.00				
Trophies - Centre		\$990.00				
Chelsea Gift	\$720.99	\$749.26				
Medallion Day		\$2,508.00	\$7,974.03	\$1,543.40	\$2,063.50	\$7,098.51
40th Anniversary					\$1,872.00	\$1,376.70
Total Expenses	\$23,667.49	\$29,095.71	\$29,943.09	\$28,402.13	\$34,716.30	\$27,706.48
Operating Profit	\$2,525.30	\$4,092.05	\$1,672.28	\$1,196.24	\$896.96	\$745.55
Other Income						
Interest Income - Chq Acc		\$2.30			\$2.38	
Interest Income - Term Deposit	\$548.32	\$922.42	\$565.60	\$631.02		\$503.83
Misc. Income	\$285.55	\$1,060.80				
Total Other Income	\$833.87	\$1,985.52	\$565.60	\$631.02	\$2.38	\$503.83
Net Profit (Loss)	\$3,359.17	\$6,077.57	\$2,237.88	\$1,827.26	\$899.34	\$1,249.38